



ANNUNCIATION GREEK ORTHODOX CHURCH

Rev. Fr. Angelo Maggos, Presbyter

962 East Ave. Rochester New York 14607

Youth Ministry Strategy Objectives

VISION: to empower our youth through community and faith in a safe, God-first holistic environment; and, instill the next generation and beyond with the tools necessary to lead by example.

1 Year FOCUS:

- Set up the foundations for communication and success
 - Create new sections on the website for the Sunday School, Greek School, GOYA, and ENA to enable smoother flow of information and activity. These pages will intersect through an activity communication hub to simplify all upcoming events, activities, fundraisers, enrollment, and more.
 - Build relationships with each youth group to easily identify their individual needs, aspirations, and tools required.
 - Set up new communication tools for each group to more easily convey ideas and plan non-competitive events.
 - Foster ongoing relationships with local establishments and venues for consistent event planning year-over-year. Thus, we are assured that at certain points in the year there will be an expectation for specific events and activities.
- Work with the Sunday School to build curriculums and provide a unique library of evergreen educational videos for future students. Additionally, provision of tech support and blueprinting for Sunday School plays and live events.
- Work with the Greek School to create applicable events and trips.
- Provide tools, marketing, and support for already established GOYA events and assist the new ENA group with their biannual dances.
- Once established, we will create events, trips, and activities which will be split among 3-4 age groups:
 - Children
 - Teenagers
 - Young Adults and/or Adults
- The first half of 2022 will see the first few implementations of events for these groups, including A/B testing to determine what is appropriate for our community. Here, we will also begin to determine which frequency of recurring events will work best with each individual age group.
 - Events in consideration:
 - Children
 - Strong Museum of Play



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- Science Center and planetarium
- Seneca Park Zoo
- Movie Nights Pizza Parties
- Seabreeze
- Outdoor treasure hunts
- Charity (programs to teach our young ones about the importance of helping those less fortunate)

- Teenagers
 - Dances
 - Pinball/arcade day at Strong
 - Camping trip
 - Wild Walk treetop trail in Adirondacks
 - Cedar Point trip
 - Escape rooms
 - Laser tag
 - Paintball
 - Ski/snowboard trips
 - Charity drives/volunteering events (beyond the traditional holiday drives)

- Young Adults and/or Adults (note, some events will include both groups while others will be fashioned specifically for one or the other)
 - Wine pairings
 - Finger Lakes
 - Whiskey sampling
 - Trips and tours
 - Movie Nights
 - Community dinners and dances
 - Charity drives/volunteer events
 - Greek cooking classes
 - Mini-fests

Budget: TBD

2 Year FOCUS:

- With the foundations and early A/B testings having been set, we will begin the rollout of a continuing schedule for events and activities. The goal here is to create consistency; therefore, our programs and turnout will be more successful if there is a set expectation.
 - Ideally, the rollout should resemble something as thus:
 - Monthly events for the Children/Teenagers
 - Bimonthly or Trimonthly events for Young Adults and/or Adults. If there is a demand for more, the better!



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- Adjustment of communication tools, website, and social media to reflect feedback moving forward.
- Once our community is more aware of the continuing nature of this program, we will cast a net for more volunteers to ensure success and maintain consistency.

3 Year FOCUS:

- Ideally, at this point we will have determined which activities/events are the most successful with our Parish and, having fostered our relationships with local venues, set up a multi-year, organized schedule with each venue.
- The introduction of a media production “internship” program to teach the next generation how to utilize our studio and give them the tools necessary for the digital frontier and future job opportunities.
- Twice a year educational classes for teenagers and young adults to learn the tools necessary for success such as: banking, loans, 401Ks, stocks, car maintenance, relationships, social media benefits and pitfalls, etc. If this is successful, we may increase frequency and subjects.

5 Year FOCUS:

- Future possibilities and beyond:
 - A yearly mini-Olympics event for Youth
 - A weekly youth group led by our young volunteers. This can be a Friday night refuge for our young people with youth generated music, prayer, food, and dance.
 - 2-week summer camp

Thank you for your confidence in me. As we learn and grow, we want to empower the next generation and build those vital memories and connections necessary to keep our community strong and prosperous in the future and beyond.

~ Demosthenes Euclid