



ANNUNCIATION GREEK ORTHODOX CHURCH

Rev. Fr. Angelo Maggos, Presbyter
962 East. Ave, Rochester, NY 14612
585-244-3377 website: annunciationrochester.org

PARISH COUNCIL MINUTES

July 6, 2020

1. Meeting called to order at 7:18PM
2. Opening Prayer by Fr. Angelo
3. Quorum / Roll Call—Jim Absent; Eric, Peggy, Alan, Ron attending via Zoom
4. Reading and Ratification of the previous meeting minutes—Alan moved approval; Mike seconded; approved
5. **Treasurer's Report** – Eric decided not to change wording on church website until WordPress comes live...Parishsoft to incorporate giving program. He had training last week with Fr. Angelo and hoping to have the giving program go live. He will take Stewardship for each month and incorporate into a financial statement. He has spoken to a few people about hiring bookkeeper, approximately \$65/hr. for about 8 hours a month. He will get QuickBooks online and suggests using TechSoup which helps nonprofits to gain access to programs at discount price...He hopes to build new chart of accounts in August. He reported that we are ok financially at this point.

Eric moved to close the GOYA account and transfer \$7512 from the GOYA account to the Operating Account to support the Communications ministry and if GOYA becomes active again in the future, we can open the account and fund up to \$2500 if needed. Helen seconded; passed.

- General Checking Account Balance: \$160,856
 - Maintenance Fund Account Balance: Zutes-\$213
 - Capital Improvement Fund Balance: \$12,176
 - Festival-\$44,075
6. **Stewardship Report**—Eric commented on the fact that we are at front end of generation swing, with the passing of George Stathopoulos, Pat Stark etc. He remarked that older church goers not coming and we are losing regular church attendees. He hopes that this number will turn around and this fall will be telling. We need to look at last 2 years largest contributors and see where we are now and project for the next 3-5 years. We need to work on this for future planning.



ANNUNCIATION GREEK ORTHODOX CHURCH

Rev. Fr. Angelo Maggos, Presbyter
962 East. Ave, Rochester, NY 14612
585-244-3377 website: annunciationrochester.org

	2020	2019	2018
Active Pledges rcvd as of 1/1/2020 – 7/1/2020	\$108,400.00	\$230,023.80	\$227,069.71
Sunday Candles		\$28,331.22	\$26,235.14
Miscellaneous Candles		\$27,006.02	
Tray Collections		\$26,235.14	
Pledges 1/1/2020 thru 7/1/2020	392	From 6/12/2019 thru 1/26/2020 !58	

7. Old Business

- Hall Contract/Rental Agreement—Eric still working on it. Discussion of what is needed to get it up and running...

8. New Business

- Review of Church Reopening – Comments and Suggestions—Bishop wants to set up meeting with each parish regarding how opening has gone...
- Reinforcement of Mask Wearing policy-mask should be covering nose and mouth.

COMMITTEE REPORTS

9. Education and Activities

- Tuesday Zoom Discussion – 7-8pm
- Thursday YouTube Livechat – 7-8pm at various parishioner establishments
- Sunday Kids Sermon – will restart in Sep 2020
- *On the Road* with Fr David Smith – St Tim's Diocese Camp @ Annunciation – Friday, 17 July

10. Maintenance, Supplies Building and Property upkeep

- Hall Renovation closeout—one final payment due to Crosby.
- Landscaping Update and Signage-Alan reported on:



ANNUNCIATION GREEK ORTHODOX CHURCH

Rev. Fr. Angelo Maggos, Presbyter
962 East Ave, Rochester, NY 14612
585-244-3377 website: annunciationrochester.org

- The majority of the planting has been completed. The only area remaining is along the driveway near the sidewalk on East Ave. Clover has requested that we first decide if we are going to put a sign in that location. They did not want to have the plants damaged by any construction work.
- He believes we may need a separate permit for a sign and will contact Juan to get the specifics.
- He was informed by Clover that Mary Critikos has committed to pay for installation new lighting in front of the church on either side of the main steps. They will make the arrangements with an electrical contractor.
- Pictures of signs reviewed and discussed; we need to get together with sign companies.
- Also going to get bids for lawn care for fertilizer and weed control.

11. Office/General Supplies – No issues

- No issues

12. Public Relations/Outreach/ Visitations

- Food Pantry collections for Rochester Schools, POC – Tom Pappas
- Donation to Rochester Veterans Outreach Center

13. Communications Ministry – Demos Euclid

Studio Upgrade

The addition of an interface mixer which connects our sound system directly to our livestream computer has greatly improved the overall sound quality of our video capture and stream set-up. The next step is to upgrade the video quality and as discussed previously, we are considering a 2-camera system with one camera wall mounted camera with remote control facing the Altar and a second camera mounted behind the Iconostasis facing the Altar Table. While we are exploring various cameras which balance cost and quality, a solid recommendation is the PTZOptics 30X Live Streaming Broadcast Camera. It's a reliable brand that is widely used in this specific industry which will meet our expectations sufficiently with a 30x optical zoom (a necessity considering the distance from the wall), high definition output, low-light sensitivity, and a 60.7 degree wide angle lens that can capture the entirety of the Solea.

Website

Both Spiro Kapatos and Demos Euclid are currently transitioning our website to Wordpress and are scheduled for an unveiling by the end of the month. Phase 2 (media and copy prep, site map, and infrastructure) is almost complete for the assembly phase. At this juncture, they will begin to build the visual structure and



ANNUNCIATION GREEK ORTHODOX CHURCH

Rev. Fr. Angelo Maggos, Presbyter
962 East. Ave, Rochester, NY 14612
585-244-3377 website: annunciationrochester.org

user experience followed by A/B testing to gauge the ease of use and flag areas of opportunity.

YouTube

Our channel continues to grow steadily, gaining subscribers, views, and donations worldwide. We have reached 1319 subscribers (up 118 in the last 28 days), gaining an estimated revenue of \$150 through monetization. Additionally, in the last 28 days we have had over 12.2K views (up by over 3,000 views compared to last month) and a watch time of over 1.2K hours.

Our latest weekly (Thursday evening) venture, *Orthodoxy Questions Answered*, draws in an average of 450 views every week, prompting direct engagements with Orthodox patrons and those seeking Orthodoxy. As with YouTube advertising revenue, this program offers direct donation revenue via YouTube's SuperChat feature.

There is also the possibility of having our various parishioners' businesses advertise sponsor our YouTube channel as they do the Newsletter.

Fund Raising Updates

- Greek Festival Closeout—Alan communicated with all major contractors of official cancellation. Deposits will be returned except for Adventures in Climbing. This deposit will be used as deposit for next year. The website to be updated. We will also update insurance premium
- Greek Festival Food Sales—about \$800 collected so far.
- Invitational Golf Outing—Sept 20--Jim, Dean and Steve working on this

Fr. Angelo officially assigned to this parish after completing 2 years probation-YAY!!

13. Closing prayer / Adjournment: 8:35 PM